

READY TO RUN® EVENT SPONSORSHIP

DATE

Saturday, April 28, 2018
8:30 a.m. to 5 p.m.

LOCATION

Mount Saint Mary's
University
Chalon Campus
12001 Chalon Road
Los Angeles, CA 90049

EARLY BIRD REGISTRATION UNTIL MARCH 26*

*Registration includes
parking, continental
breakfast, lunch,
program and President's
networking reception
after the program.*

Public: **\$100***/\$110

MSMU Faculty, Staff &
Alums: **\$85***/\$100

Non-MSMU Students:
\$25*/\$40

MSMU Students:
Complimentary
(does not include reception)

President's Reception
Only: \$25

President's Reception
Only for MSMU Students:
\$15

MSMU.EDU/R2R



Mount Saint Mary's Center for the Advancement of Women's annual Ready to Run® event is a nonpartisan campaign training for women. More than 200 women take part in the day-long program which features prominent political leaders and campaign professionals who provide education and training on getting

involved in the political process. Mount Saint Mary's is the exclusive Southern California partner of Ready to Run with the Center for American Women in Politics at Rutgers, and The State University of New Jersey.

As a sponsor, you will receive excellent exposure and benefits, in addition to access to a diverse audience of corporate executives, community and political leaders, and public officials.

\$10,000 SUFFRAGETTE SPONSOR

- An opportunity to be featured in the event video
- Verbal recognition by MSMU President at main event and President's Reception
- Premier recognition on event signage and collateral and the MSMU event website (with hyperlink to sponsor's website)
- Ten (10) event tickets, reserved seating and preferred parking
- Optional: Premier Event Expo space (1 table)
- A 25% discount on tickets for additional guests

\$5,000 SENATE CHAMBER SPONSOR

- Verbal recognition by MSMU President at main event
- Recognition on event signage and collateral and the MSMU event website (with hyperlink to sponsor's website)
- Eight (8) event tickets, reserved seating and preferred parking
- Optional: Event Expo space (1 table)

\$2,500 ASSEMBLY CHAMBER SPONSOR

- Six (6) event tickets and reserved seating
- Recognition on event signage and collateral and MSMU event website (with hyperlink to sponsor's website)

FOR MORE EVENT INFORMATION

Heather Schraeder
Director of Special Events and Public Programs
Mount Saint Mary's University
213.477.2761 or hschraeder@msmu.edu

Dr. Jackie Filla
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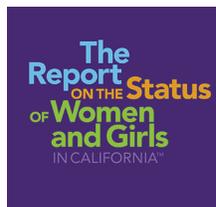
FOR MORE SPONSORSHIP INFORMATION
Braden Hammer
Office of Institutional Advancement
Mount Saint Mary's University
213.477.2532 or bhammer@msmu.edu

UNSTOPPABLE SPONSOR
STARTING AT \$30,000 ANNUALLY

As an Unstoppable Sponsor your company will get three times the exposure to the MSMU community and 2,000 event attendees each year. Starting at \$30,000, this sponsorship includes Suffragette-level benefits for each event (including additional perks) or can be customized to suit your needs. The Unstoppable sponsorship covers your support throughout the year at these high-impact events:



WOMEN'S LEADERSHIP CONFERENCE
SATURDAY, SEPT. 15, 2018
Mount Saint Mary's University
Chalon Campus
12001 Chalon Rd.
Los Angeles
msmu.edu/WLC



THE REPORT ON THE STATUS OF WOMEN AND GIRLS IN CALIFORNIA™
MARCH 2019
Skirball Cultural Center
Los Angeles
msmu.edu/statusofwomen



READY TO RUN®
APRIL 2019
Mount Saint Mary's University
Chalon Campus
12001 Chalon Rd.
Los Angeles
msmu.edu/R2R

A PORTION OF YOUR SPONSORSHIP WILL BE TAX-DEDUCTIBLE.



FOR ALL OF OUR SPONSORS

Use of MSMU's Valued Sponsor Badge, a digital graphic for the sponsor's website, publications and social media platforms that shows your support for gender equity and social responsibility.

The Center for the Advancement of Women is a hub for gender equity research, advocacy and leadership development. Our vision is to find solutions to persistent gender inequities and work with partners to eradicate them in our lifetime. As a leading researcher on issues of gender equity in California, the Center produces original research, contributes to the national conversation on gender equity and promotes solutions to reach gender parity. Our goal is to eliminate obstacles women face in the workplace, their communities, in the media and beyond to make a positive difference in the lives of women and girls in California and our nation.
MSMU.EDU/CAW

Mount Saint Mary's University is the only women's university in Los Angeles and one of the most diverse in the nation. The University is known nationally for its research on gender equality, its innovative health and science programs and its commitment to community service. As a leading liberal arts institution, the University provides year-round, flexible and online programs at the undergraduate and graduate level. Weekend, evening and graduate programs are offered to both women and men. Mount alums are engaged, active global citizens who use their knowledge and skills to better themselves, their communities and the world.
MSMU.EDU