



MFA Film, Television & Photography Program Learning Goals and Outcomes

PROGRAM LEARNING GOAL	PROGRAM LEARNING OUTCOME
Learning Goal 1 Artistry & Storytelling: Students will demonstrate an understanding of aesthetics and application of artistry as a means to support and enhance storytelling through visual and aural media.	Learning Outcome 1.1 <i>Artistry:</i> Demonstrate an advanced level of artistic achievement in an area(s) of focus.
	Learning Outcome 1.2 <i>Storytelling:</i> Ability to create a compelling story for media application
Learning Goal 2 Production: Students will demonstrate competence in the development, production and completion of professional media content.	Learning Outcome 2.1 <i>Research & Development:</i> Ability to research, develop, and plan for the production of media content.
	Learning Outcome 2.2 <i>Collaborative Skills:</i> Demonstrate ability to work in creative teams on multiple projects.
Learning Goal 2 Production: Students will demonstrate competence in the development, production and completion of professional media content.	Learning Outcome 2.3 <i>Production Skills:</i> Demonstrate technical skill necessary for media creation

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<p>Learning Goal 3 Professional Competency: Students will demonstrate professional competence, literacy and readiness in their field.</p>	<p>Learning Outcome 3.1 <i>Oral Communication:</i> Demonstrate effective and professional oral communication skills</p>
	<p>Learning Outcome 3.2 <i>Written Communication:</i> Demonstrate effective written communication</p>
	<p>Learning Outcome 3.3 <i>Professional Readiness:</i> Demonstrate professional readiness</p>