



## MBA Program Learning Goals and Outcomes

PROGRAM LEARNING GOAL	PROGRAM LEARNING OUTCOME
<b>Learning Goal 1</b> Demonstrate competence in techniques, concepts and knowledge specific to the area of study.	<b>Learning Outcome 1.1</b> Develop global business acumen for effective analysis of concepts and practices specific to graduate business competencies.
<b>Learning Goal 2</b> Demonstrate the ability to access, analyze, synthesize and evaluate information effectively.	<b>Learning Outcome 2.1</b> Demonstrate the ability to diagnose the need for change and identify the most appropriate change methodology to employ to successfully implement the change strategy.
<b>Learning Goal 3</b> Demonstrate research skills and methods to gather, document, investigate, analyze, interpret and evaluate information.	<b>Learning Outcome 3.1</b> Demonstrate research skills and methods to gather, document, investigate, analyze, interpret and evaluate information.
<b>Learning Goal 4</b> Disseminate and communicate information effectively in oral and written form.	<b>Learning Outcome 4.1</b> Disseminate and communicate information effectively in oral and written form.
<b>Learning Goal 5</b> Demonstrate knowledge of the implications of a diverse society to the profession and demonstrate the skills to address the moral and ethical challenges within the profession.	<b>Learning Outcome 5.1</b> Demonstrate knowledge of the implications of a diverse society to business practices and demonstrate the skills to address the moral and ethical challenges within the global environment of business.