

## BS Film, Media & Social Justice Program Learning Goals and Outcomes

PROGRAM LEARNING GOAL	PROGRAM LEARNING OUTCOME
<p><b>Learning Goal 1</b> Advocacy: Students will demonstrate ability to identify social justice issues and act as social advocates through the use of media.</p>	<p><b>Learning Outcome 1.1</b> Demonstrate understanding of the concept of social justice and advocacy.</p>
	<p><b>Learning Outcome 1.2</b> Demonstrate understanding of Universal Declaration of Human Rights (UDHR) Articles.</p>
<p><b>Learning Goal 2</b> Media Literacy: Students will understand the power and influence of media in society and be able to decode media products and their messages by identifying and analyzing their meanings and biases.</p>	<p><b>Learning Outcome 2.1</b> Understanding the influence of media in society.</p>
	<p><b>Learning Outcome 2.2</b> Able to decode media products and messages.</p>
<p><b>Learning Goal 2</b> Media Literacy: Students will understand the power and influence of media in society and be able to decode media products and their messages by identifying and analyzing their meanings and biases.</p>	<p><b>Learning Outcome 2.3</b> Understanding the development, role &amp; impact of technology on the media/industry.</p>

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<p><b>Learning Goal 3</b> Production: Students are able apply basic artistic skills in digital media creation.</p>	<p><b>Learning Outcome 3.1</b> Ability to research, develop, and plan for the production of media content.</p>
	<p><b>Learning Outcome 3.2</b> Ability to work creatively in groups or teams.</p>
	<p><b>Learning Outcome 3.3</b> Competence in the technical skill necessary for media creation in the areas of camera, lighting, sound, &amp; editing.</p>
<p><b>Learning Goal 4</b> Professional Competencies: was developed in order to better prepare students for the professional world. This goal consists of developing basic skills necessary for professional presentation for employment and/or graduate studies.</p>	<p><b>Learning Outcome 4.1</b> Oral Communication competency</p>
	<p><b>Learning Outcome 4.2</b> Written Communication competency</p>
	<p><b>Learning Outcome 4.3</b> Professional Readiness</p>