

BA Journalism & New Media Program Learning Goals and Outcomes

PROGRAM LEARNING GOAL	PROGRAM LEARNING OUTCOME
<p>Learning Goal 1 Reporting: Students will be able to research effectively and write compelling news content.</p>	<p>Learning Outcome 1.1 Able to write effective news content.</p>
	<p>Learning Outcome 1.2 Able to conduct effective research.</p>
<p>Learning Goal 2 Production/Cross-training: Students are able apply basic artistic skills in digital media creation, beyond just writing.</p>	<p>Learning Outcome 2.1 Ability to create a compelling story for media application</p>
	<p>Learning Outcome 2.2 Able to apply Basic media production skills.</p>
<p>Learning Goal 3 Professional Competencies: Students are prepared to act ethically and professionally as journalists.</p>	<p>Learning Outcome 3.1 Able to apply ethical standards as journalists.</p>
	<p>Learning Outcome 3.2 Be prepared to enter field of journalism.</p>