



## BA English Program Learning Goals and Outcomes

PROGRAM LEARNING GOAL	PROGRAM LEARNING OUTCOME
<b>Learning Goal 1</b> Writing: Display an awareness of rhetorical techniques and styles, addressed to a particular audience.	<b>Learning Outcome 1.1</b> Research Paper: The student's writing will be original, persuasive, and organized, demonstrating many different ways of achieving a desired effect on an audience. It will adhere to the conventions of standard, formal English. Her paper will be composed by moving through stages of the research and writing process.
	<b>Learning Outcome 1.2</b> Analytical and critical essays: The student can produce an essay that is clear and persuasive, offering a focused response to the assignment. It will adhere to the conventions of standard, formal English and demonstrate an awareness of audience.
<b>Learning Goal 2</b> Reading: Interpret and evaluate literary texts critically, analytically, and appreciatively.	<b>Learning Outcome 2.1</b> The student will demonstrate that she can read texts closely, carefully, and with sophistication, paying attention to shades of meaning.
<b>Learning Goal 3</b> Content knowledge: Develop a broad, general grasp of English and American literary history, as well as an appreciative knowledge of literature from a variety of cultures.	<b>Learning Outcome 3.1</b> The student will correctly answer at least 70% of the questions on the departmental exit exam.
<b>Learning Goal 4</b> Research: Investigate, evaluate, synthesize, and document relevant sources of information.	<b>Learning Outcome 4.1</b> The student will research using academic databases, evaluating secondary sources for reliability and incorporating the research into the final essay in a sophisticated manner. She will display proficiency with MLA formatting.