

AA Business – Program Learning Goals and Outcomes

PROGRAM LEARNING GOAL	PROGRAM LEARNING OUTCOME
<p>Learning Goal 1 Demonstrate behaviors of a business professional</p>	<p>Learning Outcome 1.1 Demonstrate presentation skills</p>
<p>Learning Goal 2 Communicate effectively</p>	<p>Learning Outcome 2.1 Prepare a written analysis of a business situation</p>
<p>Learning Goal 3 Students will possess a strong business background</p>	<p>Learning Outcome 3.1 Demonstrate fundamental accounting skills</p>
<p>Learning Goal 4 Apply course concepts to real-world situations</p>	<p>Learning Outcome 4.1 Apply economic theories to current news articles</p>