

Twisted Seesters LLC

The owner of the company, a talented and dedicated individual, owner of the company, wrote a book on gift wrapping. She has been in many gift wrapping competitions

Product Description

Business and Marketing Plan

Develop a full blown business plan as well as the basics of a marketing plan to set a clear road map. In addition, there is a patented product (called Kool Clips), a gift accessory, that needs to have a marketing plan and ideas for a logo in preparation for market introduction.

Team Members: Eugene Brink, Brigidann Cooper, Irma Perez, Lina So

Faculty Advisor: Professor Max Baca

