

Leadership California

Leadership California was founded in 1988 as a nonprofit, nonpartisan foundation dedicated to advancing the role that women play in the business, social issues and public policy arenas throughout the state of California.

This report is a follow up to the May 1998 Leadership California Program assessment which was performed to evaluate how well the program was meeting its organizational goals. This assessment is designed to discover how well the organization meets the following three objectives. The first objective is to determine whether Leadership California is meeting its vision of Moving Women from Success to Significance by developing quantifiable data. The second objective is to provide specific examples of the impact Leadership California has had over the last 20 years through the CIT alumnae feedback. The third objective is to provide a benchmark by which future annual surveys may be used to demonstrate progress toward program objectives. A random sample of 500 alumnae was to receive an online survey which generated a 40% response rate.



Project Description

California Issues and Trends Program Assessment

This project follows up the May 1998 Leadership California Program assessment to evaluate how well the organization is meeting its organizational goals and objectives. Key findings were made based on qualitative and quantitative research and analysis.

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